

Hello  
I am daniel.

## Experience

**Big 6 Media**, Overland Park, KS

*Creative Director/Director of Client Success*

August 2015 – Present

While serving as Creative Director I developed the design portion of our templating engine which enabled us to produce over 250 websites for our clients. After transitioning to Director of Client Success I oversaw the management of a variety of accounts to improve our processes and created/modified our proposal tactics that ended up increasing our revenue by over \$350,000 annualized.

**Intouch Solutions**, Overland Park, KS

*Art Director*, November 2014 – August 2015

At Intouch Solutions, I assisted multibillion dollar pharmaceutical companies with branding and communications for both healthcare providers and patients. I worked closely with writers, UX, and developers to deliver beautiful interactive websites that help users absorb, retain, and utilize new medical information.

**Wunderman Seattle**, Seattle, WA

*Art Director*, August 2013 – October 2014

Worked on numerous Microsoft campaigns, including Windows Phone, and Microsoft for Work. On the Microsoft for Work project I was the lead Art Director, tasked with creating and curating a large collection of illustrations and photography, helping business leaders improve their skills and stay up to date with the latest business technology.

**Reactor Design Studio**, Kansas City, MO

*Design Intern*, January 2013 – May 2013

Helped deliver 4D growth solutions for brands, stimulating, engaging and inciting customers to connect.

**University of Kansas**, Lawrence, KS

*Teaching Assistant*, August 2010 – May 2013

Assisted students in entry level design courses by guiding curriculum and teaching the fundamentals of design.

**Bernstein-Rein**, Kansas City, MO

*Art Director Intern*, June 2012 – July 2012

Created advertising material and worked with clients such as McDonalds, Metlife and Hostess Snacks.

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## Awards/Recognitions

[Onepagelove Feature Site](#)

Big 6 Media Site Featured in Curated Gallery

[WMAs: Web Marketing Association 2016](#)

Legal Standard of Excellence Award

[IAC: Internet Advertising Competition 2016](#)

Outstanding website - Pharmaceuticals

[Three Silver W3 Awards](#)

Categories- Innovative, General Website, and Game

[Dallas National Student Show 2013](#)

Work featured in the juried exhibition

Best School Award

[University of Kansas Viscom Show 2013](#)

Work selected by faculty to be in the show

[AIGA Behance](#)

Work featured in AIGA Member Gallery

[Dessign.net](#)

Site featured in the showcase

[Abduzeedo](#)

Work featured in Typography Mania #157

[AIGA A8](#)

Work selected for AIGA archive

[Blurb.com Staff Pick/Promo Material](#)

Type for Kicks received the award

Selected to be used as Blurb promotional material

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## Education

[The University of Kansas](#), Lawrence, KS

BFA in Design with a concentration in Visual Communication