

Hello
I am daniel.

Experience

Big 6 Media, Overland Park, KS

Creative Director/Director of Client Success

August 2015 – Present

While serving as Creative Director I developed the design portion of our templating engine which enabled us to produce over two hundred websites for our clients. After transitioning to Director of Client Success I oversaw the management of a variety of accounts to improve our processes and created/modified sales tactics that increased our revenue by over \$350,000 annualized.

Intouch Solutions, Overland Park, KS

Art Director, November 2014 – August 2015

At Intouch Solutions, I assisted multibillion dollar pharmaceutical companies with branding and communications for both healthcare providers and patients. I worked closely with writers, UX, and developers to deliver beautiful interactive websites that help users absorb, retain, and utilize new medical information.

Wunderman Seattle, Seattle, WA

Art Director, August 2013 – October 2014

Worked on numerous Microsoft campaigns, including Windows Phone, and Microsoft for Work. On the Microsoft for Work project I was the lead Art Director, tasked with creating and curating a large collection of illustrations and photography, helping business leaders improve their skills and stay up to date with the latest business technology.

Reactor Design Studio, Kansas City, MO

Design Intern, January 2013 – May 2013

Helped deliver 4D growth solutions for brands, stimulating, engaging and inciting customers to connect.

University of Kansas, Lawrence, KS

Teaching Assistant, August 2010 – May 2013

Assisted students in entry level design courses by guiding curriculum and teaching the fundamentals of design.

Bernstein-Rein, Kansas City, MO

Art Director Intern, June 2012 – July 2012

Created advertising material and worked with clients such as McDonalds, Metlife and Hostess Snacks.

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Awards/Recognitions

[Onepagelove Feature Site](#)

Big 6 Media Site Featured in Curated Gallery

[WMAs: Web Marketing Association 2016](#)

Legal Standard of Excellence Award

[IAC: Internet Advertising Competition 2016](#)

Outstanding website - Pharmaceuticals

[Three Silver W3 Awards](#)

Categories- Innovative, General Website, and Game

[Dallas National Student Show 2013](#)

Work featured in the juried exhibition

Best School Award

[University of Kansas Viscom Show 2013](#)

Work selected by faculty to be in the show

[AIGA Behance](#)

Work featured in AIGA Member Gallery

[Dessign.net](#)

Site featured in the showcase

[Abduzeedo](#)

Work featured in Typography Mania #157

[AIGA A8](#)

Work selected for AIGA archive

[Blurb.com Staff Pick/Promo Material](#)

Type for Kicks received the award

Selected to be used as Blurb promotional material

Education

[The University of Kansas](#), Lawrence, KS

BFA in Design with a concentration in Visual Communication