

Hello
I am daniel.

Experience

Intouch Solutions, Overland Park, KS

Art Director, November 2014 – Current

At Intouch Solutions, I help pharmaceutical companies communicate with both healthcare providers and patients. I work closely with writers, UX, and developers to deliver beautiful interactive websites that help users absorb, retain, and utilize new medical information.

Wunderman Seattle, Seattle, WA

Art Director, August 2013 – October 2014

Worked on numerous Microsoft campaigns, including Windows Phone, and Microsoft for Work. On the Microsoft for Work project I was the lead Art Director, tasked with creating and curating a large collection of illustrations and photography, helping business leaders improve their skills and stay up to date with the latest business technology.

Reactor Design Studio, Kansas City, MO

Design Intern, January 2013 – May 2013

Helped deliver 4D growth solutions for brands, stimulating, engaging and inciting customers to connect.

University of Kansas, Lawrence, KS

Teaching Assistant, August 2010 – May 2013

Assisted students in entry level design courses by guiding curriculum and teaching the fundamentals of design.

Bernstein-Rein, Kansas City, MO

Art Director Intern, June 2012 – July 2012

Created advertising material and worked with clients such as McDonalds, Metlife and Hostess Snacks.

Taikan Company, Lawrence, KS

Graphic Designer, February 2010 – September 2011

Responsible for design and maintenance of website and monthly promotional flyers.

Technical Skills

Expert– Photoshop, Illustrator, InDesign, Photography

Proficient– Wordpress, After Effects, Lightroom

Familiar– HTML, CSS, Flash, Dreamweaver

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see: www.whytheheldnot.com

Awards/Recognitions

Three Silver W3 Awards

Categories- Innovative, General Website, and Game

Dallas National Student Show 2013

Work featured in the juried exhibition

Best School Award

University of Kansas Viscom Show 2013

Work selected by faculty to be in the show

AIGA Behance

Work featured in AIGA Member Gallery

Dessign.net

Site featured in the showcase

Abduzeedo

Work featured in Typography Mania #157

AIGA A8

Work selected for AIGA archive

Blurb.com Staff Pick/Promo Material

Type for Kicks received the award

Selected to be used as Blurb promotional material

Dallas National Student Show 2012

Work featured in the juried exhibition

Best School Award

University of Kansas Scholarship Show 2012

Projects featured in the juried show

Typeface Featured in Catalog

Dupin Slab featured on luc.devroye.org

Education & Certifications

The University of Kansas, Lawrence, KS

BFA in Design with a concentration in Visual Communication

Research Experience Certification

Service Learning Certification

Hallmark Hand Lettering Workshop

Paper School Attendee